



JA-YE
ENTERPRISE
Without Borders

Building entrepreneurial partnerships between schools in Europe

www.ewb.ja-ye.org





WHAT is it?

Enterprise without Borders (EwB) is designed to give students running mini-companies the opportunity to create cross-border international partnerships as part of their JA-YE experience. Through a website, teachers and schools can register for participation and students can upload their company profiles and enter an entrepreneurial 'dating game'.

EwB is about sharing good ideas; selling each others' products in each others' markets; reducing costs by getting certain services or product components from other countries; and visiting each other's markets.

It is a learning-by-doing programme targeted at secondary school students, age 15-19.

"From our joint-venture with a UK student company, I learnt a lot about British culture, economy and style of doing business. In business, British people are very straightforward negotiators and usually make good bargains," said Elena Lilova, JA student from Bulgaria.

PROJECT OBJECTIVES:

- Promote the spirit of enterprise among educators and students
- Raise awareness of entrepreneurship education in the wider community
- Introduce students to trade across borders, setting up and managing an enterprise, working with business cultures
- Promote attitudes for personal success, life-long learning and employability
- Foster sensitivity to other cultures, as well as cross-cultural understanding

EWB TEACHING SKILLS FOR THE FUTURE

Analyzing and applying information • Calculating productivity • Comparing • Converting currencies • Critical thinking • Decision making • Drawing conclusions • Formulating an argument • Giving reports • Graphing • Interpreting data • Interviewing • Mathematical interpretation and computation • Negotiating • Presentation • Reading financial statements • Research • Situational analysis • Science • Teamwork • Technology

WHY should you participate?

EwB promotes school collaboration through the use of a web platform in Europe. Teachers and students use the Internet to cooperate, exchange information, share learning materials and find partnerships with other schools anywhere in Europe.

BENEFITS FOR TEACHERS

- High quality materials and training
- Constant access to support and assistance
- Access to experts from the business community
- Opportunity to meet peers from other countries and build contacts
- Possibility for professional development within the network
- Access to numerous best practices and tips/tools
- Opportunity to learn new and innovative teaching tools
- Increased knowledge and understanding of how to implement JA-YE programmes

BENEFITS FOR STUDENTS

- Explore personal opportunities and responsibilities within a mini-company
- Produce a product or service and create a selling strategy together with partners from other European countries
- Compose an annual report
- Develop personal career goals.
- Gain valuable business experience and job skills
- Work with people from different cultures and languages

"The 'learning by doing' principle and the link with business and the real world of work helps students to develop skills that are relevant to the workplace and understand them in that context," Mary Rodgers, Head of Technology - Turves Green Girls' School & Technology College, Birmingham.



AT THE NATIONAL LEVEL

- Contact your national JA-YE organisations directly or via www.ja-ye.org
- Register for the programme and obtain necessary information and guides
- Follow the Enterprise without Borders Guide for Teachers and follow the steps necessary to help the students establish and run the student company
- Facilitate and encourage constant communication with your partner teacher
- Facilitate engagement from business volunteers

AT THE EUROPEAN LEVEL

- Visit and register your class on the web interface and forum www.ewb.ja-ye.org
- Encourage students to finalize the registration of their company on the EwB website
- Motivate students to publish details of their products and company on the EwB site
- Help students to find a partner from another country
- Exchange best practice with teachers from other European countries

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Partners



Lifelong Learning Programme



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